



NEWSLETTER AD RATES 2023-24

	AVAILABILITY	Booked by:	3 Months (6 editions)	6 months (12 editions)
STRIP AD			INR/ USD	INR/ USD
1st Page	BOOKED till Feb (II) 24	SEMNOX Solutions	15500/ 250	29000 / 480
2nd Page (Centre)	BOOKED till Mar (II) 24	CSML	13000/ 230	24000 / 430
2nd Page (Bottom)	BOOKED till June(II) 24	Black Thunder Theme Park	10500 / 200	20000 / 380
BANNER AD				
Top Left	BOOKED till Mar (II) 24	Making Things Easier	8000 / 130	15000/250
Top Right	BOOKED till Feb (I) 24	Inco Mechel Pvt Ltd	8000 / 130	15000/250
NOTES:	International Companies will be charged USD 25 additional towards wire transfer charges The Newsletter is published twice in a month. 5% GST additional			

STRIP AD : Ad Size: 190 mm Width X 32 mm Height
BANNER AD: Ad Size: 60 mm Width X 25 mm Height

PREFERRED FORMAT – COREL (convert to curves files)/ PDF (actual size, convert to curves)/EPS
 You are requested to enroll/ renew your membership to book advertisement space.
 For advertisement space booking / related information please contact on [+91 -99674 99933](tel:+91-99674-99933) or aarti@iaapi.org